

Fortunato Zaffaroni



He received his degree in Chemical Engineering from Politecnico di Milano in 1992, then completed his managerial education attending the Master Programme in Business Administration at SDA Bocconi in 1987.

Before joining the Italcementi Group he worked, in Italy and abroad, at Industrial and Service Companies such as Foster Wheeler (Engineering Company), Montedipe/Montedison Group and Lawson Mardon (Packaging Company).

In 1996 he joined the Italcementi Group. He started working in the fields of sales and marketing for Italcementi SPA (Sales Director and subsequently Marketing and Sales Director). After an experience as Assistant to the CEO he started a professional career in Group trading (Chief Operating Officer at Interbulk) and Concrete (General Manager and Managing Director at Calcestruzzi S.p.A).

In 2012 he was assigned the task to set up the Global Sales & Marketing Department, one of its main objectives being the commercial development of products and innovative solutions conceived by the Italcementi Group.